

Seminar on International Management Capability of Enterprises for Developing Countries

Name	Seminar on International Management Capability of Enterprises for Developing Countries		
Organizer	Shanghai Business School		
Date	November 8 to November 28, 2022	Language	English
Countries Invited	Developing Countries	Number of Participants	30
Objectives	Enable participants to understand China's concepts, practices and relevant policies in international management of enterprises. Participants can put forward relevant suggestions that are conducive to international management of enterprises according to what they have learned and the actual situation in their own countries.		
Requirements for Participants	Professional background	—Field or Major: Majors related to international management of enterprises —Jobs: Government officials and enterprise managers related to international management of enterprises in developing countries —Level, Academic Degree, or Other Relevant Qualification Requirements: Department level	
	Language competence	The ability to understand, speak, read and write English to the extent satisfying the needs for training and discussion	
	Others	Able to use Learnin and VooVMeeting platforms to complete the project schedule	
Training Content	<p>1. Main training courses and contents</p> <p>(1) Overview of China's National Conditions: Mainly introduce China's political, economic, social and cultural development status and achievements since the founding of the People's Republic 70 years ago and the reform and opening up 40 years ago;</p> <p>(2) COVID-19 Prevention and Control and International Cooperation: Mainly introduce China's active participation in international cooperation in anti-epidemic and epidemic prevention, and promotes the building of a community of human health;</p> <p>(3) Introduction to the International Business Environment: Introduce the current situation of the international business environment from the aspects of economy, politics and culture;</p> <p>(4) International Financial Environment: Introduce the financial environment from currency, securities, foreign exchange, gold market, and other aspects;</p> <p>(5) International Regional Organizations: Mainly introduce the concepts of WTO, RCEP, European Union, North American Free Trade Area, <i>etc.</i>;</p> <p>(6) Internationalization Strategies of Chinese Enterprises: Systematically introduce the internationalization strategies of Chinese enterprises from the aspects of motivation, region, mode and strategic approach;</p> <p>(7) Interpretation on the Key Tasks of Shanghai's Urban Digital Transformation in 2022: Mainly introduce the relevant content and achievements of Shanghai in advancing its urban digital transformation.</p>		

(8) Special Topic on Shanghai's Construction of an International Financial Center: Finance is one of Shanghai's core functions and outstanding advantages, as well as a key link and important support for the construction of the "Five Centers". This topic mainly introduces Shanghai's excellent experience in building an international financial center and the interpretations on the 14th Five-Year Plan for the construction of an international financial center.

(9) Special Topic of Shanghai International Import Expo: The world today is undergoing "great changes unseen in a century", and the global political economy has entered a new stage of great development, great change and great adjustment. As an important strategic choice for China to build an open economic system in the new era, the China International Import Expo came into being in this context. This topic focuses on introducing the achievements and significance of the Shanghai International Import Expo.

2. Cloud Visits

(1) Arrange the cloud visit to the Shanghai Municipal Big Data Center and study the operation of Shanghai Big Data Platform;

(2) Arrange the cloud visit to Yangtze River Delta National Technology Innovation Center, and conduct online study on the technical innovation strategies of the enterprises within the Yangtze River Delta.

3. Cloud Culture Experience

Arrange participants to appreciate Chinese profound traditional cultures such as traditional Chinese tea art performances and guqin performances.

4. Introduction of Main Lecturers

(1) Wang Shengqiao: Former Dean and Professor of the Faculty of Management at Shanghai Business School; Part-time postgraduate tutor of School of Economics at Fudan University, Vice Chairman of Expert Committee of China Association of Trade in Services (CATIS), Vice Chairman of Shanghai Commercial Enterprise Management Association, Expert in Senior Professional Title Evaluation for Shanghai Colleges and Universities. He has rich teaching experience in cadre training and manager education in the field of economic management.

(2) Chen Guozheng: Ph.D. in Economics, Deputy Director of Research Center for Human Resources of Shanghai Academy of Social Sciences, a key member of Macroeconomic Situation Analysis and Innovation Team of Shanghai Academy of Social Sciences, Executive Deputy Director of Yangtze Economic Net. He has long been engaged in research on talent policy, SME management, and economic development. He was the head of 5 provincial and ministerial-level projects, and hosted and participated in nearly 100 social horizontal projects;

(3) Ren Chao: Director of the Economic Law Teaching and Research Section of the School of Economic Law, East China University of Political Science and Law, and director of the Economic Law Research Association of the China Law Society. He has published several monographs (including those he served as a co-author) in national-level publishing houses and dozens of papers. Besides, he presided over or undertaken 4 research projects, including 2 provincial and ministerial-level projects. He has been deeply involved in the research of Chinese economic law and Chinese partnership enterprise law for a long time.

	<p>(4) Cui Wei: Associate professor and master tutor at the School of Economic Law, East China University of Political Science and Law; executive director of the Competition Law Research Center of East China University of Political Science and Law. He is one of the first to be selected into the Shanghai Youth Legal Talent Pool, a visiting professor at the the MOFCOM Training Base for International Business Officials (Shanghai), an anti-monopoly lawyer (part-time) of Hansheng Law Offices, a member of the Shanghai Consumer Rights Protection Legal Expert Service Group, a council member of Competition Law Research Association of Shanghai Law Society, and executive director of Competition Law Research Association of Wuhan Law Society.</p> <p>(5) Chen Jianxun: PhD in economics, Director of the Innovation Economy Research Office of the Department of Economic Research, Shanghai Academy of Social Sciences; Deputy Secretary-General of the Shanghai Branch of the China Center for International Economic Exchanges, Executive Editor-in-Chief of <i>Shanghai Economy Monthly</i>; He has long been engaged in research on industrial development in the Yangtze River Delta region;</p> <p>(6) Li Yuanxu: Deputy Director and Professor of the Department of Business Management of the School of Management of Fudan University. Main Research Direction: international business and strategic management; he published more than 100 papers in academic journals such as <i>Economic Research Journal</i> and MOR, which have been cited 1970 times by academics, and served as an honorary professor of the University of Hong Kong</p> <p>To facilitate the exchange with Chinese experts, please prepare the exchange materials related to the training topics in your country, such as: (a) the development status and existing problems in the field of international management of enterprises; (b) the cooperation basis with China, etc.</p>
Remarks	<ol style="list-style-type: none"> 1. For this seminar, the “Learnin” and “VooVMeeting” platforms are adopted for online training. 2. The operation manuals and videos for “Learnin” and “VooVMeeting” platforms will be e-mailed to all participants before the Seminar. All participants shall check their e-mails in time, and respond promptly to the e-mails received from such two platforms. 3. All participants shall keep their mobile phones available before and during the Seminar. 4. During the training, the attendance of all participants will be recorded by the platforms. The certificates of completion for all participants will be issued according to their corresponding attendance records. 5. Preparation before Class: All participants shall log in the “VooVMeeting” classroom 10 minutes in advance. All participants shall register their names in English (name-nationality). 6. Discipline Requirements: During the seminar, all participants must strictly comply with the agenda. 7. All participants shall, according to the agenda, prepare the materials relating to the Seminar. 8. All courses will be assisted by English consecutive interpreters.

<p>Organizer</p>	<p>Shanghai Business School (SBS), covering an area of nearly 266,667 square meters with three campuses, namely Xuhui, Fengxian and Yangpu, is an undergraduate college under the direct auspices of Shanghai Municipal Government. SBS involves 7 discipline fields and offers 30 undergraduate programs. At present, SBS boasts a faculty body of more than 700 full-time instructors, among whom 88% have Master or PhD degrees. Shanghai Business School is equipped with modern infrastructure and smart campuses with international advanced level.</p> <p>In 2010, Shanghai Education and Training Center of Commerce (referred to as Center) was authorized by the Chinese Ministry of Commerce as one of the training bases for international business officials. In 2016, the Center was merged into SBS. SBS focuses on “Reinforcing Internal Management and Strengthening Brand Building” to promote the capacity building of foreign aid training, continuously strengthen internal standardized management, improve management system construction, extend the service chain of training, emphasize people-oriented service, and elaborately create the “Alma Mater” atmosphere for participants from all over the world. With the mission of “Spreading Friendship, Strengthening Training, Emphasizing Effectiveness”, SBS has been insisting on its working philosophy: Demand-oriented, Innovation-powered, Service-based, Quality-centered, focusing on training objectives and demand of the recipient countries and fully relying on geographical advantages and resources of Shanghai to dedicate itself into one with international influence.</p> <p>By the end of 2021, Shanghai Business School has successfully held 188 seminars (including 8 ministerial programs), training 5,910 officials (including 34 ministerial officials) from 141 countries and regional organizations in 6 continents, which has brought out excellent training effects and has been highly appreciated by all the participants. The seminar topics cover finance, trade, urban planning and construction, infrastructure planning and construction, transportation management, scientific & technological innovation and entrepreneurship, enterprise management, financial management, judicial cooperation, maritime management and other fields. The training languages include English, French, Spanish, Arabic, Russian and Mongolian.</p>
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